

TIPS

Starting up your own business? Businesswoman Hannah Potter lends her expert advice

1 MONTH AGO

31
SHARES



Hannah Potter – businesswoman and founder of Clinic Creators – has the tips you need to see your vision through.



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SHOWS FESTIVALS

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18 HOURS AGO



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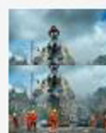
18 HOURS AGO



SHOWS FESTIVALS

The South East's "alternative" and "independent" festival Undercover Festival back at Dreamland Margate for 2018

1 DAY AGO



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2 DAYS AGO



BIOGRAPHIES

Lexodan London - "Parisian Soul"

2 DAYS AGO



NEWS

Hannah Potter is one of the industries most experienced and in-demand business transformation specialists. Hannah has worked in business development, transformation and marketing for 14 years, hailed a dynamic, highly experienced and well-respected businesswoman of her kind. In the last decade, she has become highly regarded in the plastic surgery, aesthetics, medical, health and beauty and image industry.

Setting up your own business and making it a success is no easy task and this is where Hannah steps in. Hannah assists in helping people brand their businesses and make them stand out, bringing in teams of renowned specialists together. Just this month alone, Hannah is helping to devise brands and open aesthetic clinics in the North, London, and Spain, all the way through to a castle in the Scottish Highlands.

Hannah ran her own successful consultancy business for 7 years, developing it into **Clinic Creators**.

Clinic Creators is a complete business creation and growth specialist provider, offering a 360-degree service to companies and individuals wishing to either start a business from scratch, build on an established brand, or take their business to new heights. Based in the UK, Clinic Creators works with international clients including Europe, Asia, USA and the Middle East.

Hannah says:

"Starting your own business is all about having the right strategy and business plan. It's incredible how many people still approach starting a business without a solid business plan and some basic market research around their service and idea. In the aesthetics industry for example, clinics and services are set up daily, often without owners knowing basic information such as who their local competitors are, price points and how they will attract new patients and grow their business successfully...

If you feel that you don't have the right skills or service that could justify starting your own company, its time to brainstorm! It's truly amazing what can come from a simple brainstorming exercise – be brave, take action and don't procrastinate. It's all about you taking things into your own hands and realising that you and only you can create the life and income you want.